



MOTION IS MEDICINE<sup>+</sup>

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**FOR IMMEDIATE RELEASE**

**DONJOY PERFORMANCE INTRODUCES POD<sup>®</sup> ANKLE BRACE**

*Untape With New “Protection On Demand” Ankle Brace*

**VISTA, Calif. (July 6, 2016)** – DonJoy Performance, the consumer division of leading global provider of medical device solutions for musculoskeletal health, vascular health and pain management DJO Global, Inc., today announced the product introduction of the Protection On Demand™ Ankle Brace (POD). Featuring patent-pending technology, the POD Ankle Brace is designed to engage specifically when needed to proactively resist ankle roll and other common ankle injuries.

Ankle injuries are some of the most common injuries during physical activity. With football season right around the corner, the POD Ankle Brace helps to provide ankle protection to all athletes from the youth player to the elite athlete. Taping has been the traditional method for ankle protection. However, POD, unlike taping, provides freedom of movement, adjustability and stability without breaking down, allowing athletes to maintain or improve their footwork and speed. POD is also 30 percent lighter than the average ankle brace, and features super soft EVA lining, low profile cuff and adjustable underfoot closure. Designed for all athletes of all sports, the POD Ankle can be worn to support one weak ankle or worn on both ankles to help reduce the risk of injuries.

“DonJoy Performance is committed to helping athletes stay healthy and injury-free so they can keep playing the sports they love. Through use of the POD Ankle Brace, athletes who participate in sports like soccer, lacrosse, football and basketball can play with confidence, limiting the worry of turning or rolling their ankles from aggressive moves,” says Charlie Setzler, GM of DonJoy Performance.

DonJoy Performance leveraged Australian protective equipment company, POD Active, to bring the Human Motion® and POD technologies to market in an ankle brace. POD technology allows the body to move naturally, engaging only as the ankle enters into an “at risk” position. By allowing the body to move without restriction throughout the safe, natural motion zone, the POD Ankle Brace is comfortable and supportive at the same time.

“POD Active is focused on designing products for modern athletes and we’ve seen tremendous success using Human Motion technology in our products. When it came to the ankle technology we chose to work with DonJoy Performance to ensure we met the needs of athletes across an expanded array of sports, and the brand is dedicated to providing consumers with market-leading products that are innovative, accessible and of the highest quality. The new POD ankle is a game changer,” said POD Active Managing Director, Geoff Maloney.

The POD Ankle Brace is available in Black and White, with a MSRP of \$79.99. To learn more about the POD Ankle Brace, visit the DonJoy Performance website at [www.donjoyperformance.com](http://www.donjoyperformance.com).

**Social Media:**

Facebook: [@DonJoyPerformance](https://www.facebook.com/DonJoyPerformance)

Instagram: [@donjoyperformance](https://www.instagram.com/donjoyperformance)

Twitter: [@DonJoyPerformX](https://twitter.com/DonJoyPerformX)

Hashtags: #TrustDonJoy #DonJoyPerformance

**ABOUT DJO GLOBAL’S CONSUMER DIVISION**

DJO Consumer is the retail and direct-to-consumer arm of DJO Global Inc., the recognized leader in bracing and supports, and the largest orthopedic rehabilitation company in the world. Under the DonJoy Performance brand, the consumer division delivers functional sports medicine and protective solutions straight to the consumer in order to help athletes, sport enthusiasts and everyday active lifestyle consumers achieve peak performance, and stay healthy and active. DonJoy Performance products leverage the considerable medical invention and innovation resources of DJO Global, while delivering thoughtfully designed styles. The DonJoy Performance mission

proudly reflects the legacy of its parent company and is designed to help athletes stay healthy and return to play faster. For more information, visit [DonJoyPerformance.com](http://DonJoyPerformance.com).

## **ABOUT DJO GLOBAL**

DJO Global is a leading global developer, manufacturer and distributor of high-quality medical devices that provide solutions for musculoskeletal health, vascular health and pain management. The Company's products address the continuum of patient care from injury prevention to rehabilitation after surgery, injury or from degenerative disease, enabling people to regain or maintain their natural motion. Its products are used by orthopedic specialists, spine surgeons, primary care physicians, pain management specialists, physical therapists, podiatrists, chiropractors, athletic trainers and other healthcare professionals. In addition, many of the Company's medical devices and related accessories are used by athletes and patients for injury prevention and at-home physical therapy treatment. The Company's product lines include rigid and soft orthopedic bracing, hot and cold therapy, bone growth stimulators, vascular therapy systems and compression garments, therapeutic shoes and inserts, electrical stimulators used for pain management and physical therapy products. The Company's surgical division offers a comprehensive suite of reconstructive joint products for the hip, knee and shoulder. DJO Global's products are marketed under a portfolio of brands including Aircast®, Chattanooga, CMF™, Compex®, DonJoy®, ProCare®, DJO® Surgical, Dr. Comfort® and Exos™. For additional information on the Company, please visit [www.DJOglobal.com](http://www.DJOglobal.com).