



## **dj Orthopedics Named Exclusive Knee Brace Provider of the U.S. Snowboard Team Through 2003**

SAN DIEGO - dj Orthopedics, LLC, the worldwide leader in orthopedic support products, has been selected by the U.S. Snowboard Team as the official medical supplier and exclusive knee brace provider through the 2002 Olympic Games, according to Les Cross, president and CEO of dj Orthopedics.

"We are honored to be selected by the U.S. Snowboard Team to provide our premier products to some of the country's top Olympic athletes, and to show how the DonJoy brand of braces could benefit recreational snowboarders as well," said Cross. "This new agreement is a great complement to the solid relationship between the U.S. Ski Team and dj Orthopedics that we have nurtured over the course of the past several years."

The sponsorship ensures dj Orthopedics' commitment as the official medical supplier to the U.S. Ski Team and U.S. Snowboard Team through 2003, which includes the 2002 Winter Olympics in Salt Lake City. As the U.S. Teams' exclusive knee brace provider, dj Orthopedics will make its entire DonJoy<sup>®</sup> product line available to the members of both teams, from soft goods and cold therapy products to rigid braces. Several team members, including Olympic gold medalist Eric Bergoust (aerialist) and dj Ortho sponsored freestyle athletes Mariano Ferrario (aerialist) and Jillian Vogtli (moguls skier), already utilize the top-selling Defiance<sup>®</sup> brace for prophylactic purposes.

The U.S. Snowboard Team, which is named every year, competes around the world in slaloms, Super Gs, halfpipes and other disciplines of the sport. It is a part of the U.S. Ski and Snowboard Association, the national governing body for Olympic skiing and snowboarding.

dj Orthopedics, LLC is the recognized leader in the development, design and manufacturing of a wide range of orthopedic support products, most notably DonJoy<sup>®</sup> brand knee braces. To receive more information on the details of the contract, call Brian Moore at (800) 321-9549. Media requests for additional information or interview opportunities should be directed to Donovan Roche at (619) 234-0345 or via email at [roche@formulaPR.com](mailto:roche@formulaPR.com).

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