



dj Orthopedics to Showcase New Products at the American Academy of Orthopedic Surgeons Meeting in San Francisco - Four Noted Orthopedic Surgeons on Hand for Presentations and Product Demonstrations

SAN DIEGO, March 8 /PRNewswire-FirstCall/ -- dj Orthopedics, Inc. (NYSE: DJO), a global medical device company specializing in rehabilitation and regeneration products for the non-operative orthopedic and spine markets, today announced that it will highlight several new products for orthopedic rehabilitation at the American Academy of Orthopedic Surgeons (AAOS) convention in San Francisco, CA, on March 10 - 12, 2004. The Company will also have four noted orthopedic surgeons at its booth, with scheduled presentations on current rehabilitation trends for shoulder and knee and to conduct product demonstrations. Regeneration products from the Company's recently acquired Regentek™ division, including the OL1000™ and Spinalogic®, which are used to stimulate bone growth in non-union fractures and spinal fusion surgery, respectively, will also be featured.

Product Showcase

- * The Company will introduce its latest innovation in knee bracing technology with the DonJoy® Defiance® III Custom rigid knee brace featuring a "swooping" medial thigh cuff for improved comfort and to prevent brace to brace contact during bilateral brace use by professional and collegiate athletes, and the FourcePoint™ damping hinge technology to increase resistance in the last 35 degrees of knee extension;
- * dj Orthopedics will also feature its new DonJoy Custom Montana(2)™ OA and OA Everyday braces for treating moderate to severe osteoarthritis of the knee. The non-invasive treatment of osteoarthritis using rigid braces is one of the fastest growing categories of the rigid knee bracing market;
- * Debuting for the first time is the Company's new line of MaxTrax™ walker boots, a cost-effective alternative to traditional casting, featuring a unique, molded outer sole for improved shock absorption, stability and natural gait;
- * The Company will also highlight its expanding line-up of pain management products, including the newly introduced DonJoy Pain Control Device, a portable, disposable pump for dispensing local anesthetic directly into a surgical site over an extended period of time and the Company's line of cold therapy products, including IceMan®, Arctic Flow™ and DuraKold® products.

Orthopedic Surgeon Presentations (Thursday, March 11, 2004 Pacific Time)

- * Eric McCarty, M.D. and Stephen Snyder, M.D. -- Drs. McCarty and Snyder will demonstrate the DonJoy UltraSling ER™ brace and discuss the benefits of external rotation in the healing of shoulder injuries and surgery. Dr. McCarty will speak at 10:30 AM and Dr. Snyder will speak at 2:00 PM and will speak again on Friday, March 12, 2004 at 10:30 AM.
- * William Garrett, M.D., Ph.D. -- Dr. Garrett will present findings from his initial pilot study assessing the ability of the DonJoy FourcePoint™ damping hinge technology to modify knee flexion angle in athletes to limit the amount of time the knee is in at-risk positions that can cause ACL injuries. Dr. Garrett will speak at 3:00 PM;
- * John Fulkerson, M.D. -- Dr. Fulkerson will demonstrate the Company's range of Tru-Pull® patellofemoral products and their benefits for the management of anterior knee pain. Dr. Fulkerson will speak at 4:00 PM.

"2003 was another great year for dj Orthopedics, once again demonstrating our leadership in product design," said Les Cross, president and chief executive officer. "Our reputation for product quality and innovation and our close relationships with leading orthopedic surgeons has kept dj Orthopedics at the forefront of new thinking in rehabilitation techniques, and we have been

quick to translate these ideas into next generation products such as our new DonJoy Defiance III and MaxTrax line of fracture boots, as well as a number of industry firsts, such as our new FourcePoint hinge and our new UltraSling ER soft shoulder brace. We anticipate an equally prolific year in 2004."

Representatives from dj Orthopedics' sales and technical staffs will be available for media interviews at Booth 4161 during the AAOS meeting, March 10 - 12, at the San Francisco Moscone Convention Center.

About dj Orthopedics

dj Orthopedics is a global medical device company specializing in rehabilitation and regeneration products for the non-operative orthopedic and spine markets. The Company's broad range of over 600 rehabilitation products, including rigid knee braces, soft goods and pain management products, are used to prevent injury, to treat chronic conditions and to aid in recovery after surgery or injury. The Company's regeneration products consist of bone growth stimulation devices that are used to treat nonunion fractures and as an adjunct therapy after spinal fusion surgery.

The Company sells its products in the United States and in more than 30 other countries through networks of agents, distributors and its direct sales force that market its products to orthopedic and spine surgeons, podiatrists, orthopedic and prosthetic centers, third-party distributors, hospitals, surgery centers, physical therapists, athletic trainers and other healthcare professionals.

SOURCE dj Orthopedics, Inc.

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