



## **dj Orthopedics Launches New Foot Orthotic to Treat Subtle Cavus Foot Condition**

SAN DIEGO, Jan. 18 /PRNewswire-FirstCall/ -- dj Orthopedics, Inc., (NYSE: DJO), a global medical device company specializing in rehabilitation and regeneration products for the non-operative orthopedic and spine markets, today announced the release of the DonJoy<sup>reg</sup>; ArchRival™, a patented, pre-fabricated foot orthotic for the treatment of Subtle Cavus Foot.

The medical condition of Subtle Cavus Foot is characterized by a foot posture that assumes an inward tipping of the heel and a related forefoot pronation. The first metatarsal is plantar-flexed, creating an excessively high arch. Having this disorder usually causes one to walk on the outer border of the foot which diminishes the shock-absorbing capacity of the foot and causes the foot and ankle to become more vulnerable to repeated stress injuries, such as inversion ankle sprains, metatarsal stress fractures and tendonitis.

DonJoy's ArchRival is uniquely constructed with a reduced medial arch and recessed area under the first metatarsal head to accommodate the plantar-flexed first ray. An incorporated elevated heel allows for shock absorption and accommodation of tight calf musculature, often seen with Subtle Cavus Foot. In addition, each ArchRival is designed with X-Static Technology, silver coated fibers woven into the surface layer of fabric to assist in the prevention of pathogens, blisters and odors. The ArchRival is available in seven sizes and is designed to fit in most types of athletic and walking shoes.

"We are very pleased that our stature in the orthopedics community continues to enable us to work with the industry's most noted thought leaders and prestigious institutions to develop innovative new solutions for common orthopedic problems," said Les Cross, President and CEO. "Our collaboration with Arthur Manoli, II, MD, director of Michigan International Foot and Ankle Center and Brian Graham, C Ped., on the development of this exciting product exemplifies our commitment to helping patients improve their quality of life. Dr. Manoli's research suggests that cavus foot deformities may be as common as flatfoot deformities, potentially affecting up to 30% of the population."

About dj Orthopedics, Inc.

dj Orthopedics is a global medical device company specializing in rehabilitation and regeneration products for the non-operative orthopedic and spine markets. Marketed under the DonJoy and ProCare brands, the Company's broad range of over 600 rehabilitation products, including rigid knee braces, soft goods, pain management and regeneration products, are used in the prevention of injury, in the treatment of chronic conditions and for recovery after surgery or injury. The Company's regeneration products consist of bone growth stimulation devices that are used to treat nonunion fractures and as an adjunct therapy after spinal fusion surgery. Together, these products provide solutions throughout the patient's continuum of care.

The Company sells its products in the United States and in more than 50 other countries through networks of agents, distributors and its direct sales force. Customers include orthopedic, podiatric and spine surgeons, orthotic and prosthetic centers, third-party distributors, hospitals, surgery centers, physical therapists, athletic trainers and other healthcare professionals. For additional information on the Company, please visit [www.djortho.com](http://www.djortho.com)

SOURCE dj Orthopedics, Inc.

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